

THE ARVCA MEMBERSHIP ADVANTAGE

Becoming a member of the Alabama RV Park & Campground Association is a smart choice for any size park.

The Alabama RV Park and Campground Association is a not-for-profit trade association that represents owners and operators of campgrounds and RV parks throughout the state of Alabama and markets the Alabama Outdoor Hospitality Industry worldwide.

For over 50 years the Alabama RV Park and Campground Association has been dedicated to helping our members and the industry set the bar for quality, high standards and industry responsibility to ensure that RV and camping visitors from around the world make Alabama their destination of choice.

Become part of the Alabama RV Park and Campground Association family today. Let us show you how we can convey your message to the RVer and camper market you need to reach and give you all the tools you will need you need to grow your business.

Some of the impressive tools we offer to help you succeed are:

UNRIVALED Marketing & FREE Promotion Through the Camp Alabama Directory & CampInAlabama.com:

Members receive a free listing in the Official Camp Alabama Directory. With a circulation of 30,000 and a total reach of over 100,000, the Camp Alabama Directory is the state's largest and most trusted source for Alabama RV parks and campgrounds. It is the "official" RV Park and Campground Directory for the State and is distributed at Alabama welcome centers, RV dealerships & rental companies and through national & international direct mail. CampInAlabama.com had over 500,000 site visitors in 2022 and also consistently comes up in the top search results for "Alabama RV Parks" & "Camping in Alabama" on all popular search engines.

RV Show Brochure Distribution & Co-Op Mail Programs:

We participate in the best RV shows in the Nation and as a member you can participate by electing to have your campground brochures distributed at our booths. We can also include your brochure in our domestic and international direct request mail packets.

Strong Social Media Presence:

Our Association and our member parks have a very strong presence on social media with a consumer-facing Facebook page. The Association works with major Social Media Influencers to promote Camping and RVing and more specifically camping and RVing at our member RV parks and campgrounds.

PR Exposure for our Industry, our State and our Members:

The Association has initiated a very successful PR program over the past year and a half with our Publicist and PR Specialist, Jeff Crider. We are actively highlighting Alabama member parks and gaining national exposure and attention in respected local and national TV news media, magazines (including Forbes), and newspapers.

MEMBERSHIP BENEFITS AT A GLANCE:

- **Marketing & Promotion through the Camp Alabama Directory and CampInAlabama.com**
- **Increased PR Exposure for our Industry, our State & our Members**
- **Legislative & Regulatory Investment**
- **National Legislative Alerts & Monitoring**
- **Strong Social Media Presence**
- **Updated Legal Forms & Document Library**
- **Free Legal Hotline**
- **Member Benefits, Discount Programs & Special Alliances such as Discounts on Propane, Music & Movie Licensing and Much More**
- **Educational Programs, Networking Opportunities & the Best Outdoor Hospitality Conference & Expo for Alabama Park Operators**
- **Health Programs & Discounts**
- **RV Show Brochure Distribution & Co-Op Mail Programs**

JOIN TODAY!

ALABAMA RV PARK & CAMPGROUND ASSOCIATION

1340 Vickers Rd., Tallahassee, FL 32303-3041
850-562-7151 • www.CampInAlabama.com



Networking & Instant Connections with Industry Leaders:

We are fortunate to have many of the leading experts in the industry as our partners or serving on our Board of Directors. Members have the ability to connect with these individuals, ask questions, and discuss tips that will help ensure their success.

Credibility and Affiliations:

The Association maintains strong ties with industry organizations such as APVC, RVIA, FRVTA, and many more. We also have very close relationships with Governmental Organizations. These relationships enable us to quickly help you with any issue or problem you may have.

Member Benefits, Discount Programs & Special Alliances:

We are constantly developing new benefits and services that make membership with us unique and exclusive. Members receive group-buying discounts, special rates and services on propane purchases through Suburban Propane, Music Licensing with BMI, Office Supplies with Office Depot, Background Checks with Tenant Alert, and more. We also have special partnerships which help promote your park, attract customers, and keep you informed, examples include RVshare, Campsite 360, and insurance companies, as well as alliances with RV dealers, tourism agencies, RVIA, and many industry organizations.

Educational Programs, Networking opportunities, and the Best Outdoor Hospitality Conference & Expo for Our Park Operators:

We host an annual conference and expo (www.rvparkconference.com) that was attended by over 400 people in 2023 and grows every year. You won't find a better event to network and learn about the Campground and RV Park Industry and discover how to grow your business and increase your profits. We also host regional meetings to keep members connected and up to date on the latest trends, news, and tips to improve your business.

Health Programs & Discounts:

As a member, you are eligible to take advantage of our affordable individual and small group health insurance plan which offers a Nationwide PPO Network, Teledoc services,

20 office visits and Urgent Care. A Flexible Plan Option allows for customization of benefits based on your personal and business needs.

Updated Legal Forms & Document Library:

Updated rules and regulations is one of our most valuable resources. As a member you will have FREE access to a complete document library containing statutory requirements, RV park and campground rules and regulations, legal opinions and advisories, ADA rules and regulations, ANSI codes and standards, and much more.

Free Legal Hotline:

We have assembled the best attorneys and legal consultants in our State and some of the most prominent experts in this industry to provide free legal advice to our members. This service is priceless, and could save you hundreds or thousands in legal fees.

Increased Legislative & Regulatory Investment:

There is NOTHING we do that is more important to your business and the survival of our industry than investing in our lobbyist and legal counsel. And we are investing more than ever into our governmental affairs programs and PAC funds to help secure legislation and build alliances with legislators and agencies that understand our business and protect YOUR interests and the RV Industry as a whole.

National Legislative Alerts & Monitoring:

What goes on in Washington, DC can have major impact on our businesses, our lives, and of course our economy. Whether it's Capital Gains Taxes, Inheritance Taxes, wage and employment legislation, Changes to 1031 Exchanges, or fuel and energy policies. We take notice and alert our members of what every business owner needs to know, and how National policies and political agendas will affect your business.

Always Expanding to Better Serve You:

We are preparing for our future growth and yours by adding additional marketing, promotions, and RV industry professionals to our staff to better serve you and provide you with the one-on-one attention you deserve. Whatever your needs are, we will be here to help you.

JOIN TODAY!

ANNUAL MEMBERSHIP 10/1-9/30 (Annual Dues per Licensed Site)

0-94 Licensed Sites	\$375
95-249 Licensed Sites	# of sites x \$4.00 = TOTAL COST
250+ Licensed Sites	\$1,000



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