

2024 Florida and Alabama RV Park and Campground Association

Outdoor Hospitality Conference and Expo



May 15-17, 2024 • Orlando, FL
Hilton Orlando



RV Parks • Campgrounds • Glamping Resorts • Outdoor Recreation • Cabins & Rental Accommodations

REGISTER TODAY

The 2024 Conference and Expo will be held in Orlando, FL, May 15-17, 2024. This is your best opportunity to learn about the industry, make valuable connections, meet with new and old friends, and discover everything you need to know to develop, own, and operate a successful RV Park and Outdoor Hospitality Business. The conference is also a great value - all meals, educational sessions, and the Expo are included. Don't wait, Register Now!

WHAT TO EXPECT

- 20 Valuable Educational Sessions & Group Discussions
- Great speakers and the top leaders in our industry
- Priceless tips and ideas on how you can improve your park and grow your business
- Product EXPO featuring over 90 Suppliers
- A beautiful resort and great location
- 5 meals and 2 receptions - food and drinks INCLUDED!
- An amazing value, a lot of fun, & low registration cost



LOCATION & HOTEL RESERVATIONS

Hilton Orlando

www.thehiltonorlando.com Ph 407-313-4300 • Reservations 1-800-699-1829
6001 Destination Parkway, Orlando, FL 32819

Don't forget to book your hotel reservations at the amazing Hilton Orlando. If calling, mention you are with our group (call 1-800-699-1829, code: FAH) when booking your room. The group rate is \$205 per night with a reduced resort fee of \$10. The reservation deadline is April 21, 2024. For quick and easy reservations visit our conference's hotel reservation link located on our conference website: www.rvparkconference.com.

For more information or to register online, visit:

www.rvparkconference.com

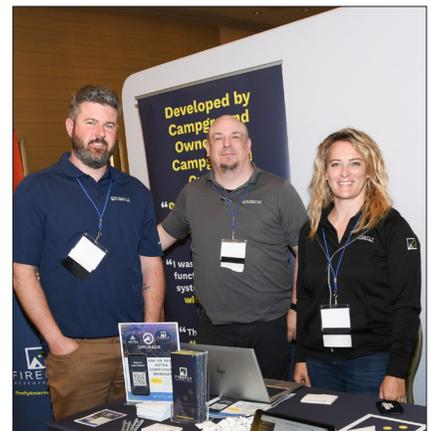
Florida and Alabama RV Park & Campground Association

1340 Vickers Road • Tallahassee FL 32303 • Phone: 850-562-7151 • FAX: 850-562-7179
E-Mail: bcornwell@frvca.org OR pradtke@frvca.org



Serving the industry for 58 years!

The Florida RV Park and Campground Association (incorporated in 1966 as the Florida Campground Association, Inc.) has been serving RV Park Owners and Operators for 57 years. Please plan to join us May 15-17, 2024, at the Hilton Orlando as we explore and celebrate the amazing outdoor hospitality industry.





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WEDNESDAY, MAY 15, 2024

9:00 am - 4:00 pm	Registration Open
10:00 am - Noon	FRVCA Board of Directors Meeting
1:45 pm - 2:30 pm	General Session – Welcome Cracker Barrel and Q&A - Insurance Options, Mail at your Park, New Technology & More
2:30 pm - 3:30 pm	Breakout – How To Protect Your Assets and Property / Land Trust & Estate Planning (Larry Holbot)
	Breakout – Exploring the Impact of Glamping in Outdoor Hospitality (Dennis Steinman)
3:45 pm - 4:45 pm	Breakout – Hiring & Retention: Building The Right Team (Kim Cantrell)
	Breakout – Evolving Your Property Through Technology and Branding (Mike Harrison)
5:00 pm - 7:00 pm	Welcome Reception – Social and Networking time for attendees and exhibitors - located at the Destination Deck
7:00 pm - ?	Multiple Networking and Dinner Options or Night on your own - Enjoy the Hilton's many restaurants and bars, or nearby local restaurants and attractions

THURSDAY, MAY 16, 2024

8:00 am - 2:00 pm	Registration Open
8:00 am - 9:00 am	Continental Breakfast Served, Park Introductions, Conference Preview, Tourism Update
9:00 am - 10:00 am	Opening General Session - RV and Campground Industry Trends and Forecasts - Industry leaders Panel with Q&A featuring: Scott Bahr, Cairn Consulting / Chris Broehman, RVIA / Nichole Poisson KOA
10:15 pm - 11:15 pm	Breakout – Are you Running Your Business or is Your Business Running You (Blake Burris)
	Breakout – Park Acquisitions - What you need to know to sell or buy (Richard O'Brien, Athena Realestate)
	Breakout – It's a New Era - The Season of Experiential Camping (Mark Koep)
11:30 am - 1:00	Chairman's Lunch and Legislative Update with Marc Dunbar & David Eastman/Guest speakers and PAC Honorees
1:00 pm - 1:30 pm	RV Park Insurance Solutions and Opportunities Featuring important discussion and updates on new regulations and RV Park Insurance options for our members - This is a must attend session if you're struggling with insurance costs and availability
1:45 pm - 2:45 pm	Breakout – Booking Trends & Insights - Learn How to Read & Understand Analytical Data (Michael Scheinman & Scott Bahr)
	Breakout – Perfecting your Park Rules, Regulations, leases, and rental agreements (Marc Dunbar and David Eastman)
3:00 pm - 4:00 pm	Breakout – Leveraging Changes to make Broadband Wi-Fi a Profit Center (Tim Rout)
	Breakout – Using "AI" to Grow Your Business (Brian Searl)
4:15 pm - 4:45 pm	Breakout – FL Updates, Important topics, chpt 513, DOH, and Group Discussion (Andrea Ables, DOH)
	Breakout – Alabama Legislation and State Updates and Group Discussion (Thomas Sparrow, Kim Adams)
4:30 pm - 5:30 pm	Park Model Preview and Refreshment Break
5:30 pm - 6:00 pm	Appreciation Reception - Enjoy for cocktails and some social time prior to the Evening Awards Dinner and Auction
6:00 PM - 9:00 pm	Awards Dinner and Auction with special entertainment provided by Them Sweeney Boys
9:00 PM - 10:30 pm	After-Party Social at the Hotel Lobby Bar

FRIDAY, MAY 17, 2024

8:00 am - 10:00 am	Trivia Breakfast & Cracker Barrel hosted by Bobby Sorden from Supplier's Spot- Enjoy breakfast and a fun filled interactive trivia session where you learn about the industry and our suppliers. Event also Includes discussion on activities, products, and services that will increase your business and profits, plus a special recognition of sponsors.
10:00 am - 3:00 pm	TRADE SHOW OPEN – Discover great products from over 90 of the Nation's top suppliers.
10:00 am - 3:00 pm	PARK MODELS OPEN FOR VIEWING
Noon - 1:30 pm	Trade Show Lunch – Served in the Expo Hall
3:15 pm - 4:15 pm	Breakout – ADA Pitfalls and Best Practices (Travis Orton, Resnexus)
	Breakout – Developing and building an RV park - Campground Development & Construction (Brian & Ben, SERD)
	Breakout – Unexpected Partnerships & Ancillary Income Opportunities / Clint Elkins- SBV Foods - SAVINGS and Group Purchasing Programs You Need to Know About
4:30 pm - 5:30 pm	Saving the most important for last! Wrap-Up Cracker Barrel and final Q&A: Insurance, Ejections, Length of Stay, Changes in Deposits and Cancellation Policies, PMS systems, and More
6:00 pm - 9:00 pm	Open Dinner Plans and Social Time - a great opportunity to network and make connections on last time, or take some time to relax and enjoy the hotel amenities and local attractions, shops, and eateries



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May 14-17, 2024 - Hilton Orlando

SPECIAL THANKS TO OUR EXHIBITORS AND SPONSORS

Axon Laundry Systems
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 Advanced Outdoor Solutions
 AGS Guest Guides - TX AD
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 Ginger Mountain Compay
 Go Outdoor Amenities
 Good Sam
 Gulf Atlantic Cottages
 Hercules Outdoor Amenities
 Inex Technologies
 Insider Perks, Inc
 Interactive Play Waterparks

It's All About Satellites
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 Jammin Playground, Inc.
 John Russell Magic
 Kampgrounds of America, Inc.
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 Live Oak Bank
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 Newbook
 Newby Management
 Newport Pacific
 Open Campground
 Peak Energy Technology
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 ResNexus
 RV Life
 RV Park Signs
 RVshare
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 Skyware Hospitality Systems
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ATTENDEE REGISTRATION FORM

REGISTER NOW TO ATTEND THIS PREMIER EVENT CELEBRATING THE BEST IN OUTDOOR HOSPITALITY!

Registration includes all meals, events, educational seminars, group discussions and the Supplier Expo/Trade Show

Company Name: _____

Main Contact Person: _____ Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

NAMES OF PEOPLE REGISTERING (Please list the name and email address of each person registering under your company)

Name 1: _____ email: _____

Name 2: _____ email: _____

Name 3: _____ email: _____

Name 4: _____ email: _____

Name 5: _____ email: _____

Name 6: _____ email: _____

REGISTRATION COST (Includes Full Registration for all sessions, scheduled conference meals, events, and trade show)

Member Registration (Before April 21) Number of people: ____ X \$395.00 each = \$ _____

Member Registration (After April 21) Number of people: ____ X \$445.00 each = \$ _____

Non-Member Registration Number of people: ____ X \$645.00 each = \$ _____

EXTRA MEAL TICKETS (Note: These meals are already included with full registration. Extra meal tickets are only for people not registering or attending the conference sessions, i.e. children and spouses)

Wednesday Welcome Reception Number of extra tickets: ____ X \$45.00 each = \$ _____

Thursday Breakfast & Opening Session Number of extra tickets: ____ X \$45.00 each = \$ _____

Thursday Chairman's Lunch Number of extra tickets: ____ X \$65.00 each = \$ _____

Thursday Appreciation Reception and Awards Dinner Number of extra tickets: ____ X \$95.00 each = \$ _____

Friday Breakfast & Group Cracker-Barrel Number of extra tickets: ____ X \$45.00 each = \$ _____

Friday Expo Lunch / Trade Show Number of extra tickets: ____ X \$75.00 each = \$ _____

TOTAL COST - REGISTRATIONS AND EXTRA MEALS: \$ _____

PAYMENT INFORMATION

Total Cost \$ _____ Payment method: ____ Check (payable to FRVCA) or credit card: ____ Visa ____ MC ____ AMEX

Credit Card #: _____ Exp. Date: _____ Sec. Code: _____

Name on Card: _____ Billing Address of Card: _____

Cancellation Policy: Full payment of registration fees will be refunded if cancellation is made ten days prior to event. No refunds within ten days of event.



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For more information or to register online, visit: www.RVParkConference.com

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